

*Make plans to join us in the Great Smokey Mountains (a UNESCO World Heritage Site), as leaves change from green to an incredible display of vibrant colors.*

***Mark your calendars and join us at the 2021 Annual Conference & Trade Show ………… October 5 – 8, 2021 at the beautiful Harrah’s Casino & Resort in Cherokee, North Carolina. Hope rises as normalcy begins to bloom!***

***Click on the following link to register for our best conference ever!***

[***https://capaa.memberclicks.net/2021annualconference***](https://capaa.memberclicks.net/2021annualconference)

*We are very cognizant and respectful of the ever-changing COVID protocols and will adhere to the latest* North Carolina *procedures emphasizing the health and well-being of participants. The hotel issued the following:* https://www.caesars.com/health-and-safety

CAROLINAS PARKING & MOBILITY ASSOCIATION

35th ANNUAL CONFERENCE & TRADE SHOW

October 5 – 8, 2021

***Harrah’s Cherokee Casino Resort***

***777 Casino Drive***

Cherokee, North Carolina 28719

[www.harrahs.com](http://www.harrahs.com)

**BOOK YOUR HOTEL RESERVATIONS**:

<https://www.caesars.com/book/?propCode=CHE&action=FindRooms&groupcode=S10CPMA>Call in: 828-497-7777 and use code S10CPMA – Carolinas Parking & Mobility Association

Rate: $129/night *Cut-off Date for CPMA Room Block & Rate: September 10, 2021*