



2023 Conference Schedule At-a-Glance

Updated: 9/18/23

Marriott Grand Dunes Myrtle Beach, SC September 19-22, 2023

Tuesday, September 19, 2023	
8:30 am - 3:00 pm	Annual Golf Tournament
	<i>Pine Lakes Country Club</i>
	<i>Transportation provided between hotel and country club</i>
12:00 pm - 5:00 pm	Exhibitor Booth Set Up
	<i>Atlantic 1-5</i>
11:00 am - 3:30 pm	Conference Registration
	<i>Exhibit Hall Lobby</i>
6:00 pm - 8:00 pm	Opening Reception
	<i>Crooked Hammock Brewery</i>
	<i>Transportation provided between hotel and Barefoot Landing</i>

Wednesday, September 20, 2023	
8:00 am – 4:00 pm	Exhibitor Booth Set Up
	<i>Atlantic 1-5</i>
8:00 am - 4:00 pm	Conference Registration
	<i>Exhibit Hall Lobby</i>

8:00 am - 9:00 am	Continental Breakfast
	<i>Exhibit Hall Lobby</i>

8:30 am - 9:30 am	Session 1: Looking Into a Crystal Ball - Data Today to Inform Tomorrow
	<i>Tides 1-2</i>
8:30 am - 9:30 am	Session 2: Preventive Maintenance: The Key to Parking Asset Protection, Long-term Durability and Legal Exposure
	<i>Atlantic 6-7</i>
9:45 am - 10:45 am	Session 3: Parking Technology Trends and Innovations
	<i>Tides 1-2</i>
9:45 am - 10:45 am	Session 4: The Curb Management Journey: A Path to Execution
	<i>Atlantic 6-7</i>
11:00 am - 12:00 pm	Universal Session: Ethical Leadership
	<i>Atlantic 6-7</i>
12:15 pm - 2:15 pm	Opening General Session / Lunch
	<i>Oleander</i>
2:30 pm - 3:30 pm	Government / Municipal Roundtable
	<i>Tides 1-2</i>
2:30 pm - 3:30 pm	College / University Roundtable
	<i>Atlantic 6-7</i>

3:45 pm - 6:00 pm	Exhibit Hall Opening
	<i>Atlantic 1-5</i>

6:30 pm - 9:30 pm	DINNER ON YOUR OWN
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Thursday, September 21, 2023	
8:30 am - 9:30 am	Breakfast and Network with Vendors/Sponsors
	<i>Atlantic 1-5</i>
8:00 am - 4:00 pm	Conference Registration Open
	<i>Exhibit Hall Lobby</i>
9:30 am - 10:30 am	Session 5: Doing More with Less: A Story of a Few Small Buses Servicing 28,000 Students
	<i>Atlantic 6-7</i>
9:30 am - 10:30 am	Session 6: Modern Management: It's Not Complicated
	<i>Tides 1-2</i>
10:45 am - 11:45 am	Session 7: Case Study - City of Asheville Parking Garage Capital Repairs
	<i>Atlantic 6-7</i>
10:45 am - 11:45 am	Session 8: Capturing Lightning in a Bottle
	<i>Tides 1-2</i>
12:00 pm - 1:00 pm	Universal Session: Culture of Contempt
	<i>Atlantic 6-7</i>

1:15 pm - 2:45 pm	Luncheon – Panel Discussion
	<i>Oleander</i>
3:00 pm - 4:00 pm	Session 9: If it is Worth Building, Isn't it Worth Protecting?

	<i>Atlantic 6-7</i>
3:00 pm - 4:00 pm	Session 10: Managing Parking Inventory Through Smart Parking Systems - Simple Solutions Produce Results
	<i>Tides 1-2</i>
4:00 pm - 6:30 pm	Exhibit Hall Reception
	<i>Atlantic 1-5</i>
7:00 pm - 10:00 pm	CONFERENCE EVENING EVENT - Beachside Celebration!
	<i>Oceanfront Courtyard</i>

Friday, September 22, 2023	
9:00 am - 2:00 pm	Exhibitor Breakdown
	<i>Atlantic 1-5</i>
	Conference Ends

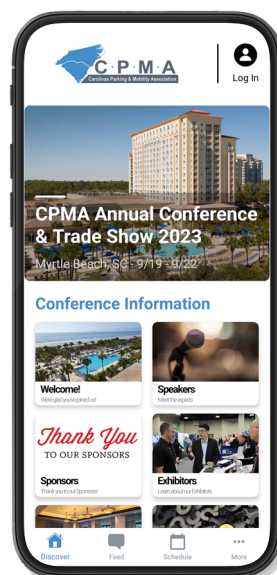
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See you at the Hilton Charlotte University Place, September 24-27, 2024!