



April 21, 2020

Dear Members and Friends of C.P.M.A.

On behalf of the Board of Directors, our hearts go out to all those impacted by COVID-19—this includes not only those diagnosed with the virus, but also their friends and families, those whose jobs and schools have been impacted and so many more. Our focus is, as always, on the health and safety of our members, their customers and the communities in which we serve.

There is no question this is a time of great uncertainty. While we don't know exactly what the future may hold, we feel confident that by sticking together and supporting each other we'll emerge from this stronger than before.

As you know, the parking industry generates \$131 billion in revenue and directly employs 581,000 workers, primarily hourly wage earners, who are facing massive furloughs and layoffs due to the collapse in parking demand across the nation. More than of 50% of our workers, many of whom live paycheck to paycheck, are unable to work.

The National Parking Association, in a letter sent to Congressional leadership and President Trump, has requested and received an initial \$5 billion allocation to stabilize our indispensable industry. The industry is looking to federal leadership to make our employees whole and expand unemployment benefits as close to 100 percent as possible, with an income guarantee for employees. Also, NPA held a free webinar on business continuity and interruption planning entitled, "COVID-19 Business Interruption Strategies," that was led by Mike Stevens, Partner at Arent Fox LLP and NPA legal counsel. For more information and to view the recorded webinar, visit www.weareparking.org.

In other industry news, the International Parking and Mobility Institute announced that there will be no physical event for the 2020 IPMI Conference & Expo. Instead, IPMI will reimagine the 2020 IPMI Conference & Expo as a virtual experience. Tentatively scheduled for June 1 – 2, 2020, the IPMI Virtual Parking & Mobility Conference & Expo will continue delivering their hallmark education experience, wherever you are. In the coming weeks, IPMI will release the comprehensive education program, online networking, and virtual Expo. Further, in response to COVID-19, IPMI is holding several ShopTalks relative to the impacts on COVID-19 on certain industry sectors. For more information, visit <https://www.parking-mobility.org/>

As you know, our nation is facing an unprecedented public health crisis that has resulted in one of the worse economic downturns in recent history. Given the near-and-long term impacts of COVID-19, leading economists have predicted that it could potentially take 18-24 months for our economy to rebound. Unfortunately, our CPMA members, friends, sponsors and exhibitors are not exempt from these current market conditions.

In light of the aforementioned information and to protect the safety of our members and friends, the Board of Directors has decided to cancel this year's annual conference in Charleston, S.C. We look forward to offering other virtual programming throughout the year.

At this juncture, the 2021 Annual Conference will be held in Cherokee, N.C. and the 2022 Annual Conference is slated to be held in Charleston, S.C.

In essence, we couldn't do this without you – our members! You are central to our work every day—we learn from each other and your support helps the association remain strong. We stand united with you as we navigate uncharted and uncertain times in light of the impacts of COVID-19. It is my hope and prayer that our collective strength, knowledge, and passion for the body of work that we do, the people and institutions that we serve will be our guiding compass in the days, weeks and months ahead.

Best regards,

Thomas Leathers, CAPP

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President, Carolinas Parking and Mobility Association